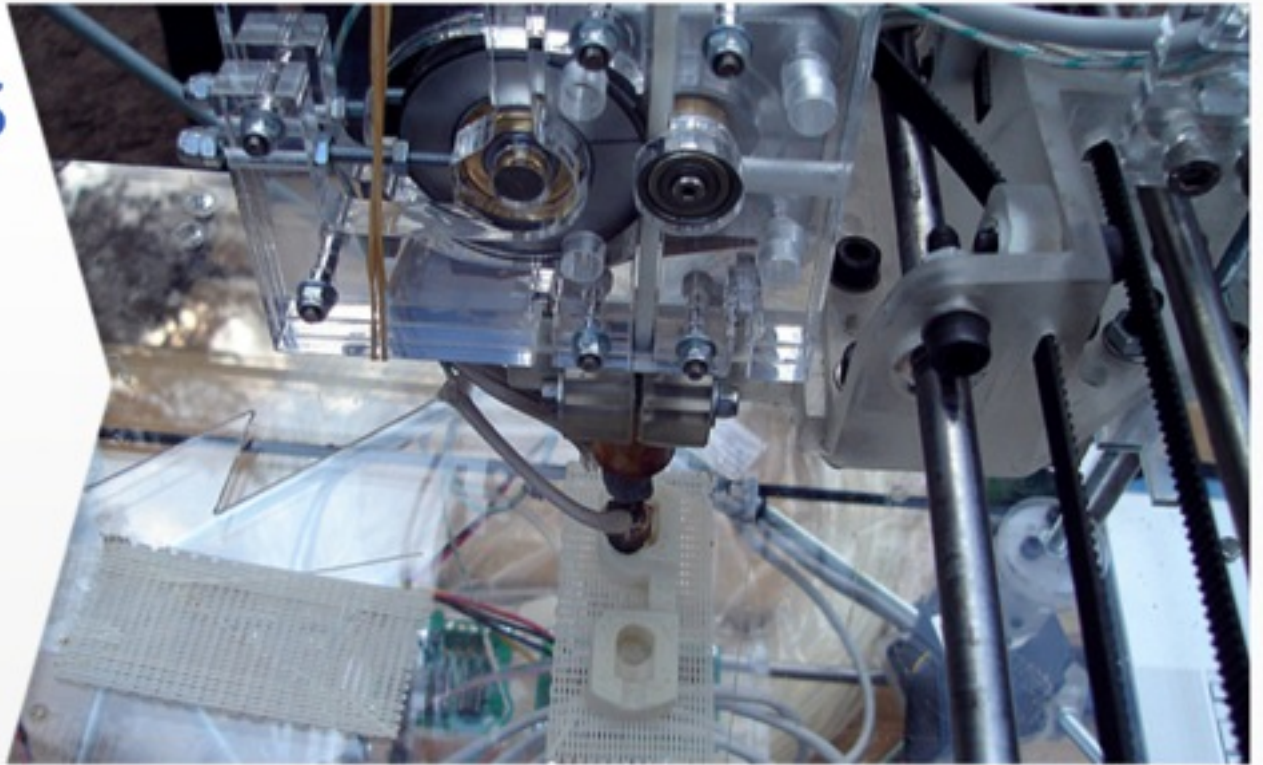


# 3D PRINTING EXPO

Townsville, Australia  
May 1, 2014

**SPONSORSHIP  
DOCUMENT**

# 3D Printing is the new industrial revolution.



The annual 3D Printing Expo will be held on Thursday 1st May in Townsville, Australia to showcase technology and share understanding on the cutting edge of the 3D printing and additive manufacturing industry. As the capital of North Queensland, Townsville has strong opportunities for the 3D printing and additive manufacturing industries as a hub of manufacturing, mining, defense, medical and further education.

This year's expo will build on the previous year giving delegates, speakers and exhibitors the opportunity for increased exposure and networking to greater industry contacts and potential markets. This document outlines opportunities available.

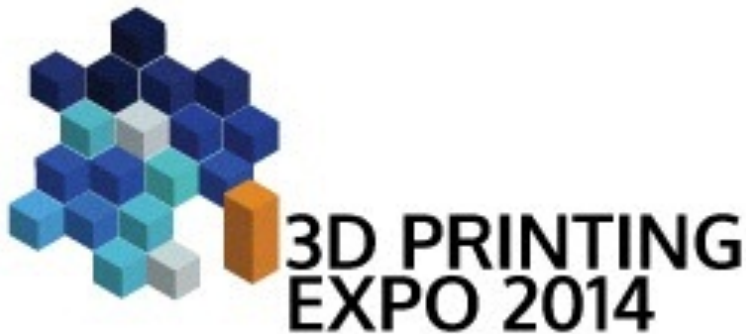
# 3D printing applications for your business.



## Meet world-class speakers from leading organisations

This conference and Expo is for anyone interested in emerging technologies, rapid prototyping, rapid manufacture and industrial design. The goal is to introduce the participants to the technology of 3D printing, describe its applications to different industries and trigger ideas for competitive advantage using this technology.

The 2013 conference and expo welcomed participants from the CSIRO, RMIT and Australian Government Department of Defense amongst commercial industry leaders. This year we will be drawing from the manufacturing, mining, defense, and further education hub that is Townsville, Australia.



## 3 LEVELS OF SPONSORSHIP AVAILABLE:

### 1. Naming Rights. \$ AGREED VALUE

Premier offering for the Expo sponsorship, is a full partnership opportunity, all benefits of event and commercial sponsorship, one spot available only.

### 2. Event Sponsor. \$3,495

limited number of event sponsors, inclusion in all marketing, logo rights, on-site presence through booth and signage, association in lead up events and outside programs.

### 3. Commercial Sponsor. \$2,495

Professional involvement on the day through vendor booth and leveraged expo marketing material, marketing material included in delegate bags.

\* The management committee for the 2014 3D Printing Expo reserves the right to approve or decline any offers of sponsorship and acceptance will only be acknowledged after a letter of acceptance is received from the events management committee.

Register now  
and secure  
your seat.



## SPONSORSHIP DETAILS

Below is a matrix showing sponsorship entitlements and a breakdown of the different sponsorship areas offered. The anticipated reach for involvement with this event across all of the industries means that sponsors will be able to leverage this event to promote their business across all industries involved and to the wider international audience.

Although we have outlined the sponsor packages over the next pages we would be more than happy to negotiate any further requests that you may like to make in return for your investment into the event.

SUMMARY OF BENEFITS	NAMING RIGHTS	EVENT SPONSOR	COMMERCIAL SPONSOR
event naming rights	YES		
presented by rights	YES	YES	
logo on print material	YES	YES	
program ad	Full Page	1/2 page	
newsletter feature	YES	YES	YES
MC announcements	Hourly	YES	YES
stand - booth	YES	YES	YES
signage	YES	YES	
press advertising	Naming rights	YES	YES
radio advertising	Naming rights	YES	YES
PR and media release	YES	YES	YES
website	Front page logo link	logo and site link	logo and site link
social media	Weekly	Monthly	Monthly
ticketing	Logo placement		
email signature	YES	YES	YES
free tickets	8	5	2
staff uniform logos	Principal	YES	YES
delegate bags	YES	YES	YES
speaking opportunity	YES		

## MEDIA PACKAGE

- media presence included in expo marketing and editorial exposure.
- branding across all official booked forms of media (radio, tv, press, online)
- inclusion though an ad in the expo guide to be distributed to all delegates

## ONLINE PACKAGE

- logo and site linking from either the front page or sponsor page of the expo website
- company profile listed on the 3D Printing Expo website
- feature on our subscriber newsletter to the expo database
- social media package (weekly editorial featured on social media in the month leading up to the event twitter, facebook, blog)
- logo placement and exposure on the facebook and twitter page
- content provided by sponsor as editorial posted to the 3D Printing Expo blog

## PR PACKAGE

- exclusive and non-exclusive mentions if applicable and where possible with public relations activity
- major placement in all press releases to media outlets
- speaking opportunity on the day of the event

## BRAND PACKAGE

- expo logo naming rights or presented by rights
- corporate logo placement on expo material
- corporate logo included in email signature
- logo placement on tickets
- non-exclusive corporate logo on expo material:
- letterhead (electronic)

## STALL PACKAGE

- tickets to the event depending on sponsorship package
- expo booth space reserved to feature your brand and products

All media negotiations are still to be confirmed and will be finalised at the time of sponsorship agreements being reached.

In addition, as further partners become involved with the festival, additional opportunities for brand alignment will be offered. The management committee of the Australian 3D Printing Expo reserves the right to alter the sponsorship value based on any 'in-kind' opportunities presented to the expo's management committee. Media opportunities such as press and radio may be subject to change based on media schedules and appearance opportunities.

## Sponsors Details

Please complete this form, keep a copy for your records and forward to our Business Development Manager at [admin@3dprintingexpo.org](mailto:admin@3dprintingexpo.org)

Business name

Authorised Person

Position

Postal address

Suburb

State

Post Code

Business phone

Mobile

Email



## Sponsorship Category

I would like to confirm the following Sponsorship Package (Please tick applicable package and fill in other contributions or donations):

Sponsorship Level	Total Value	Value in Monetary Contributions	Value in Prize Donations	Value in in-kind Donations
<input type="checkbox"/> Naming Rights Sponsor	\$ Agreed	\$	\$	\$
<input type="checkbox"/> Event Sponsor	\$ 3,495	\$	\$	\$
<input type="checkbox"/> Commercial Sponsor	\$ 2,495	\$	\$	\$

## Notes

Please provide any other details of the sponsorship agreement that may apply to this event:

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# Sponsorship Terms and Conditions

By registering for the 3D Printing Expo as a delegate, sponsor or exhibitor, I understand and agree that:

1. Completed and signed sponsorship forms must be forwarded to the 3D Printing Expo Business Development Manager. Upon receipt of a signed form, entitlements will be confirmed and a tax invoice will be issued. Payment should be made by direct deposit, but on request can be made by cheque, money order or by requesting a tax invoice to make payment on.
2. Sponsorship will be allocated only on receipt of a signed sponsorship application form. A letter of confirmation will be provided to confirm the sponsorship agreement, together with a tax invoice for the required amount. Full payment is required within 7 days from the date of the tax invoice.
3. Event Sponsorship Forms will be processed on a first come, first served basis. Any potential sponsor providing full payment and signed agreements will receive priority.
4. All monies due are payable in Australian dollars. Cheques should be made payable to the 3D Printing Expo and must be drawn on an Australian bank.
5. Cancellations and refund requests must be received in writing. If you cancel before 5PM Townsville local time, 1 May 2013 a full refund of the registration price will be provided less a \$100 administration cancellation fee. If you cancel after 5PM Mackay local time, 1 May 2013 no refund will be provided.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon written consent of the Management Committee of the 3D Printing Expo the Townsville.
7. Any materials supplied by the Sponsor (banners, promotional material) remain the responsibility of the sponsor's organisation. The Management Committee of the 3D Printing Expo take no responsibility for any damage, loss or other to any sponsor supplied material.
8. The 3D Printing Expo will use your information to send you updates and any other news in relation to the 3D Printing Expo.
9. The 3D Printing Expo will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of their 3D Printing Expo.
10. All registered delegates will have their email address added to the e-newsletter subscription lists.
11. All registered delegates' details will be published in the Delegate list, and will be available to sponsors, authorised speakers and exhibitors. Some details may also be published in other Expo collateral. Delegates can opt out of contact details being published.
12. All prices are in Australian Dollars and are inclusive of 10% GST.
13. Cancellations and refund requests must be received in writing. If you cancel before 5PM Townsville local time, 1 May 2013 a full refund of the registration price will be provided less a \$100 administration cancellation fee. If you cancel after 5PM Mackay local time, 1 May 2013 no refund will be provided.
14. In the event that the 3D Printing Expo has to be cancelled for whatever reason, refunds for exhibitors fees, sponsors fees and delegate tickets will be given, but not the cost of any travel or accommodation fees or deposits.
15. Photo ID or copies of your ticket purchase receipt must be shown at the registration desk when collecting delegate passes and satchels. It is a condition of entry that you must wear your delegate pass at all times during the Expo.
16. Cameras and recording devices are not permitted in the sessions without prior permission.
17. All registered delegates grant 3D Printing Expo permission to use visual or sound recordings made during the Expo that includes their image or voice, in whole or part, for publication on 3D Printing Expo owned platforms and for promotional purposes, in perpetuity.

## Authorisation

This Event Sponsorship Form has been completed on behalf of the above named company by an authorised representative.

- YES, I have OR will soon email a high resolution business logo to be made available for promotional material
- YES, I have OR will soon provide a website to link to my logo on your website
- YES, The business name entered above is the correct one to use for all signage

By signing this form, I agree that I've read the Sponsorship Prospectus and agree to comply with the **Sponsor Terms and Conditions** contained within this document.

Authorised by  
(Signature)

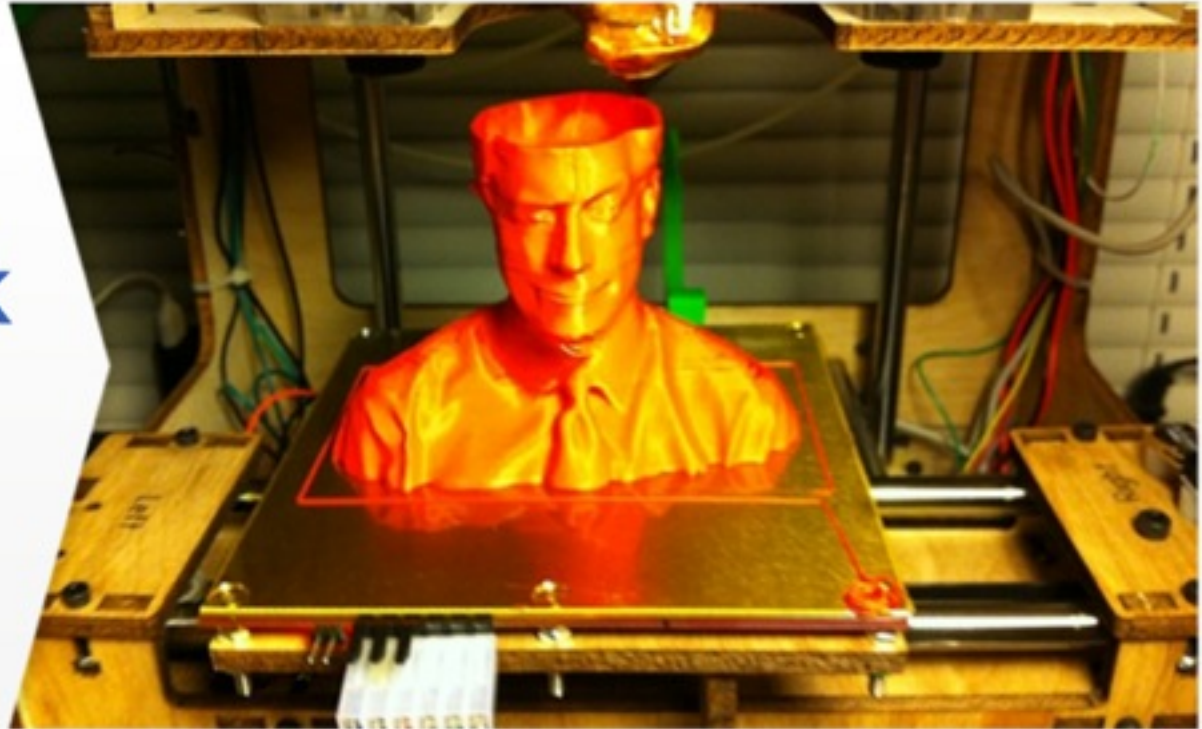
Name

Position

Date

**A Tax Invoice will be emailed for payment after the processing of this Event Sponsorship Form**

See  
the trade  
displays. Talk  
to experts.



## Contact Us

**Neil Hartley**

P 0400 379 277

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